

Joan Rosenberg
Director of Marketing & Communications

Joan joins A.C.T. with more than 17 years of uniting people through music, art and cultural experiences. Throughout her Marketing & Communications career with two of the world's largest live entertainment companies, Live Nation and AEG Presents, she has consistently driven strategic brand initiatives and multicultural marketing programs that improve audience and community engagement. Joan's celebration of the Bay Area's diverse community is reflected in her strong relationships with key stakeholders at strategic organizations, media and performing arts institutions. As a leader, Joan is passionate about empowering people to live up to their highest potential by creating a productive and engaging work environment. She is committed to building an inclusive culture that will increase a sense of belonging, purpose and trust.

Joan spent her childhood in New York, where she was born, and moved to the Bay Area, where she graduated from Oakland's Holy Names High School and earned her B.A. degree from Holy Names University. Joan currently resides in Oakland and enjoys going to hear live music, immersive theater experiences and listening to Prince. In her free time she paints and is an avid Orchid grower, a Foster Youth advocate and a volunteer at several non-profit organizations in the arts.

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